



415.810.8118
www.djneff.com

WORK EXPERIENCE

Associate Creative Director / Senior Art Director

FanCy
San Francisco, California
1/09 - 10/09

While at this startup agency, duties included creating, producing, and managing a full brand campaign for Chiquita Banana.

Senior Art Director

Deutsch LA
Los Angeles, California
1/08 - 1/09

Working exclusively on Sony Playstation, duties include working with a small team creating strategic campaigns for interactive experiences as well as non-traditional media.

www.deutschinc.com

Art Director / Designer

Crispin Porter + Bogusky
Miami, Florida / Boulder, Colorado
1/05 - 6/07

Working as both Art Director and Designer allowed me to experience a vast range of projects at CP+B. It is a very self-motivated atmosphere with plenty of creative opportunities around every corner. Projects included print campaigns, experience design, product design, and lots of creative media solutions for a large client list. These clients include Volkswagen, Burger King, Coca-Cola, Geek Squad, and Miller Lite.

www.cpbmiami.com

Design Instructor

Miami Ad School
Boulder, Colorado
7/06 - 10/06

Through a partnership between CP+B and MAS, Students attend classes for 12 weeks at CP+B offices. Students were given instruction on portfolio design and presentation. Assignments were designed to assist them with skills and understanding craft, paper, typography and presentation.

www.miamiadschool.com

EDUCATION

2000-2004
Bachelors of Arts Graphic Design,
University of Florida
Gainesville, FL

LEADERSHIP

President

VoxGraphis, Gainesville, FL
August 2003 - May 2004

University of Florida student-run graphic design club. Duties include leading 50 members in extra curricular design related activities. Organizing annual Design Exhibition, Ligature, that invites successful graphic designers from around the world to speak, give workshops, and judge the Ligature Student show.

AWARDS & HONORS

2000 Florida Outstanding Academic Scholarship
2006 Cannes Grand Lion for Volkswagen "FAST"
2009 3 Gold Addy awards for Sony Playstation

SPECIAL SKILLS

Drawing & Illustration
Photography
Mac + PC Platforms
Adobe CS3 +CS4

HOBBIES

Graffiti Art
Snowboarding
Music